



G E O R G E

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Wes Kaap

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MUNICIPALITY
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*Kantoor van die Uitvoerende Burgemeester
Office of the Executive Mayor*

25 January 2016

TO: Whom it may concern

THE SOUTHERN CAPE BUSINESS AND TOURISM DIRECTORY

This letter serves to confirm that Mr. Johan and Mrs Wilma Rademan are respected business owners, living and operating in George.

Their business, Clickonit, has been actively promoting local business for the past 10 years on various platforms and media. They currently have thousands of businesses listed on their online business- and tourism guide.

They are renown publishers and on a monthly basis publish and distribute the local "Business Promoter", which is being distributed by hand in the area covering Wilderness to Mossel Bay; as well as the "Garden Route Wheels", the "Snuffelgids" as well as the official Show Programme for the George Old Car Show. They also actively promote local business via their loyalty program.

Clickonit has expressed their intention to compile and publish a Southern Cape Business and Tourism Directory during 2015 for the Southern Cape area. Having experienced how Clickonit publications added value with increased awareness and visitor numbers to various public events covered in their publications, we believe that their intended gloss publication will also contribute to business growth for the region. The fact that the directory will also be searchable on the Internet should exponentially increase the market reach of advertisers in the Southern Cape Business and Tourism Directory.

We strongly support the Southern Cape Business and Tourism Directory as a medium for local business to gain market exposure.

Sincerely

**ALDM CHARLES STANDERS
EXECUTIVE MAYOR**